



## AFA Announces FloorTek Open Golf Tournament

### **FOR IMMEDIATE RELEASE**

{Dalton, GA} The American Floorcovering Alliance will be holding a golf tournament in conjunction with the biggest industry event of the season, the FloorTek Expo 2021. The expo event itself, set to be held September 14th and 15th at the Dalton Convention Center in Dalton, GA, will feature networking opportunities for flooring industry professionals, new product launches, training opportunities, and a golf tournament with proceeds benefiting the inaugural 2021 AFA Floorcovering Industry Scholarship.

All FloorTek VIP participants are invited to play in the FloorTek Open golf tournament on September 13th the day before the expo begins. The deadline to sign up to play is August 6th, 2021, and individuals can play for \$125, and for teams of four, the registration fee will be \$500. There are also sponsorship opportunities for interested parties.

The FloorTek Open will serve as a fun kickoff for the FloorTek Expo, while also creating an important opportunity for fundraising while networking with industry leaders. Learn more about the tournament and the expo itself through the FloorTek website at [Floor-Tek.com](http://Floor-Tek.com).

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