



AMERICAN FLOORCOVERING ALLIANCE MEMBERSHIP LEVELS

AFA Basic Membership - \$400.00 Per Year

Listing on the AFA website which includes contact information, web link, email link, and company overview. AFA provided assistance with marketing, public relations, social media, and both domestic and international trade show support. Discounted exhibit space for FloorTek and in the AFA Pavilion at Domotex Germany and Domotex Asia. Google Maps provided for directions.

AFA Premium Membership - \$500.00 Per Year

Listing on the AFA website as a Premium Member which includes contact information, web link, email link, product category listing, and company description along with company logo. A photo gallery for product images. AFA provided assistance with marketing, public relations, social media, and both domestic and international trade show support. Discounted exhibit space for FloorTek and in the AFA Pavilion at Domotex Germany and Domotex Asia. Google Maps provided for directions.

AFA Showcase Membership - \$600.00 Per Year

Listing on the AFA website as a Showcase Member which includes contact information, web link, email link, product category listing, and detailed company overview along with company logo. A photo gallery for product images along with the option to post video links. AFA provided assistance with marketing, public relations, social media, and both domestic and international trade show support. Discounted exhibit space for FloorTek and in the AFA Pavilion at Domotex Germany and Domotex Asia. Google Maps provided for directions.

About American Floorcovering Alliance

The AFA located in Dalton, Georgia, the flooring mecca of the world, was formed in 1979 to promote the floor covering industry. AFA, a not for profit association, promotes the industry's products and services to the world, and educates the members and others through seminars, press releases, and trade shows. Any company may become a member in the association if they are in the floor covering industry or a floor covering related industry. The association is financially supported by membership dues and trade shows. AFA is governed by a board of directors elected from within the membership. A wide variety of services and benefits are offered to assist the membership in promoting their business and growing the entire industry. 706.278.4101, americanfloor.org, fax 706.278.5323

Effective September 2015