

The American Floorcovering Alliance will again organize a group pavilion for AFA members & non-members at Domotex 2011, which takes place January 15-18, 2011 in Hannover. Germany.

The AFA Pavilion will be located in Hall 5, with approx. 300 sqm. of space, providing conference room (s) and a Georgia co-sponsored lounge as well as exhibition space for companies wishing to exhibit.

This turnkey package enables companies to have their own exhibit space while sharing the cost for the extra private conference room, a community lounge providing refreshments, storage, plus assistance with potential customers.

About the AFA

The AFA, located in Dalton, Georgia “The Carpet Capital of the World” was formed in 1979 to promote the floor covering industry. AFA, a not for profit association, promotes the Industries’ products and services to the world and educates the members and others through seminars, press releases, and trade shows. Any company may become a member in the association if they are in the floor covering industry or a floor covering related industry. A wide variety of services and benefits are offered to assist the membership in promoting their business and growing the entire industry. Since 1979, our members have found the AFA to be an essential resource for their continued growth.

Contact AFA for information about Domotex: Asia/ChinaFloor – Shanghai, Domotex ME, Dubai, FloorTek Expo, Dalton, Georgia

DOMOTEX ...The world’s leading trade show for floor coverings.

Exhibitors at DOMOTEX HANNOVER benefit from a high number of international visitors. In 2010, approx. 40,000 visitors 56% coming from outside of Germany. This exhibition places you at the heart of international competition.

As a springboard to the new business year, DOMOTEX provides a complete market overview.. Direct contacts with the decision makers.

Exhibitors will have access to over 12,000 square meters of prime exhibition space to present their latest products, services and trends, thus providing visitors with a broad overview of the world market as it relates to carpets and floor coverings.



Hall 5, Stand B 26

AFA Pavilion - Co-exhibitor booth

company _____
address _____
phone _____ fax _____
email _____
contact _____

Prior Exhibitor:

I would like to reserve _____ sqm of exhibition space.

New Exhibitor:

I am interested in _____ square meters of exhibit space.

Exhibiting Space:

\$525 per sq. meter – AFA Member
\$600 per sq. meter – Non-member

Booth space is assigned on a first come first serve basis. (Prior exhibitors have first option on space.)

Contact AFA for floor plan for booth selection based on tentative layout. Hall 5, Stand B26

Full payment must be received by November 1, 2010.. *No cancellation after October 1, 2010.*

AFA contact: Wanda Ellis, Exec. Director
Phone 800.288.4101 or 706-278-4101
Fax 706.278.5323
Email: ellis@americanfloor.org
Website: www.americanfloor.org